

**Field Research Report**  
**Sao Paolo, Brazil September 8-11, 2016**  
**Athens, Greece September 12-14 2016**  
**Olympism for Humanity Sustainable Academic**  
**Innovation Legacy**

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## OVERVIEW

In September 2016, I had the opportunity to conduct a two-weeks long research-based field trip in Sao-Paulo and Athens. The first days of this trip, the chairman of TIAS and other colleagues joined the first stage of this venture- with meetings, presentations and site visits. During this trip we have reached out to more than 500 hundred students, faculty and sport practitioners from universities in Sao Paolo and Governing bodies, Sport Agencies, Secondary School, Japanese-Brazilian Community, National and International Olympic Bodies and sport clubs. Additionally, during my field trip in Athens, I met with officers and the president of the International Olympic Academy and the Panellinios GS. The purpose of these meetings was to set the foundation for further research and stakeholder engagement and to embrace endeavors towards the implementation of scholarship and field work that can contribute to the establishment of a ***Sustainable Olympism for Humanity Academic Legacy***. All of the agencies we have interacted with, have a leading role in the local, national and international olympism, sport, peacebuilding and sustainable development enterprise.

The ultimate purpose of these meetings, workshops and presentations, both in Greece and Brazil, was to build synergies and conduct needs assessment mapping of local needs, challenges and capabilities towards the establishment of Applied Olympic Education Hubs (Olympism for Humanity Praxis Hubs). These efforts are part of the Sustainable Academic

Innovation Legacy Goals and Vision. A detailed outline of findings will be published at International academic journals- and serve at the same time- as foundations for evidence-based long term and sustainable academic entrepreneurship programming, global summits, exchange programs as outlined in the posited mission. All these efforts aim to provide a solid and tangible foundation for an action plan with specified outcomes, further support mechanisms and added value to the TIAS vision, 2020 Tokyo Games and SFT endeavors. Below you can find details about the purpose of the trip as well as the rationale of and the vision of this endeavor. I sincerely thank TIAS staff and colleagues for the support and for making this possible as well as all the colleagues and allies of this venture. This is only the first step of many more that will follow towards the regeneration of a Humanitarian Academic Legacy Olympiad.

*The framework and vision of this effort, was initially presented at a keynote address last May in Ancient Olympia during the 13<sup>th</sup> Joint International Session for Presidents and Directors of National Olympic Academies and Officials of National Olympic Committees- at the International Olympic Academy in Ancient Olympia Greece (Lyras, 2016). Attached you can find the in press manuscript related document. **Through our field visit in Brazil and Greece we wanted to demonstrate- in practice, our commitment to this vision (Lyras, 2016).***

## FIELD TRIP PURPOSE AND OBJECTIVES

### **The objectives of this field trip were to:**

- Conduct research and get familiar with the existing Olympic Education and Cultural Enrichment Programs in primary, secondary and tertiary educational systems
- Engage local community agents to reflect on the impact and existing landscape of the Rio Games
- Understand existing local needs and challenges (urban design, social and community challenges)
- Establish close relationship with local stakeholders and a create an action plan for

potential collaborations and exchange programs between the Japan, Greece and Brazil 2020

- Organize site visits to universities for related lectures and discussions (2-3 hour Olympism for Humanity Restoration, Resilience and Entrepreneurship workshop, discussion and training)
- Implement an Olympism For Humanity Praxis Symposium on Restoration and Entrepreneurship, with invited key and selected academicians, students and educators for a symposium for panel discussion and workshops
- Conduct working breakfast and/or dinner with key local stakeholders and potential donors from Sao Paolo, Japanese and Hellenic Community to discuss the possibility of establishing exchange programs.
  - **2017 Sustainable Academic Legacy Summit and Praxis Summer Program in Ancient Olympia**
  - **2017 Spring 2020+ Programs, Scholarship and Events** in Local communities ( Sao Paolo, Athens, Thessaloniki, Tsukuba, Nicosia, Urbana Champaign, New Delhi)
  - **2017 & 2018 Sustainable Academic Legacy Programs, Praxis training and Site visit in Japan** (Tohoku, Hiroshima, Tokyo, Tsukuba)

**Sao Paolo Field trio purpose:** Implementation of a week-long visit to establish the first Brazilian HUB on applied Olympism for Humanity Regeneration Enterprises.

**Athens Field Trip Purpose:** Implementation of three-day site visit to renew the interest and close collaboration of joined programs between the Panellinios (the birthplace of the modern Olympic Games) and the International Olympic Academy.

## AGENCIES REACHED AND COLLABORATED WITH

During this field trip I reached out to more that 500 students, officers, practitioners and faculty from the following institutions:

1. [Faculdades Metropolitanas Unidas \(FMU\)](#)
2. [University Anhembi-Morumbi](#)
3. [Panatthlon](#)
4. [Olympism for Humanity Alliance, Inc.](#)
5. [Center of Olympic Research and Education at the University of Tsukuba](#)
6. [Fedesp](#)
7. Federal Council of Physical Education
8. [Brazilian Athletics Confederation](#)
9. [International Olympic Academy](#)
10. [Panellinios GS](#)

## SUSTAINABLE ACADEMIC LEGACY INNOVATION RATIONALE

**Scope:** Establish a world-wide academic Applied Olympic Education Eco-system (Olympism for Humanity University Nexus- **O4HU**), committed to the Regeneration of a Human-centered Olympiad of Resilience, Innovation and Social Entrepreneurship.

**Rationale:** The most recent efforts of establishing Olympic Education and Cultural Enrichment related Legacies, have failed to build a unifying and sustainable mechanism with ongoing commitment on the restoration of the foundations that embrace prosperity, resilience and transcendence of the humankind. Meanwhile, a number of agencies are currently implementing Olympic Education programs that are linked with Olympic and Paralympic Values, Olympism in Action, Physical and Adapted Education outcomes, Sport for Peacebuilding and the United Nations Sustainable development goals. Many of these efforts are limited to cognitive, physical and social educational outcomes and most of them lack a unifying theme across disciplines, institutions, time and space. Most importantly,

most of these efforts have deviated from the essence of the ancient Olympic idea and the Olympiad philosophy, a concept where each agency is demonstrating their field commitment to the Olympic values before and after each Olympic and Paralympic Games and in places that are affected by natural or manmade disasters. The Olympism for Humanity Restoration Enterprise aims to embrace the [2030 Sustainable Development Agenda](#) and [IOC president's 20+20](#) vision by serving as an academic endeavor committed to this manifestation. This venture will embrace the establishment of worldwide, yearlong and sustainable **Applied Olympic Education: Olympism for Humanity and Sustainable Society Programs** with the following Academic Ecosystem Legacy Foundations:

- **04H Restoration of Integrity and Integration of the ancient Olympic eco-system and ecology in the modern world:** Uncover the interdisciplinary context of the Ancient Olympic and Crown Games. Embrace Oneness of Human-Athlon Civilization, Technology and Science. Create cultural Enrichment and Urban design bridges with science, Humanity, innovation and prosperity in the modern world.
  - **#1 Ancient Olympic Virtues Context Essentials: Human-centered Ancient Civilization to Modern**
- **04H Regeneration and Preservation of Global Humanitarian Heritage Across Cultures:** Establish universal virtues and collective wisdom bridges between East and West, North and South, time and space.
  - **#2 Virtue Bridges across Civilizations: East-West Collective wisdom, virtues and Heritage**
- **04H Revitalization of community resilience innovation and social entrepreneurship: Olympism and Applied Olympic Education tailored to local challenges and context.** Local Action and Investments in social, cultural and educational capital for sustainable, humane and creative communities
  - **#3 Virtue-based community re-engineering: Social Entrepreneurship, Human Virtues and Theory into Practice, Human-centered local action, resilience and sustainable development**

SELECTED PICTURES FROM THE FIELD TRIP







