

Short Programme Overview · Schedule · Fees

Name of Seminar	: TIAS&AISTS Short Programme
Time and Date	: Part 1) September 28 (Sun) ~ October 3 (Fri), 2014 Part 2) October 6 (Mon) ~ October 11 (Sat), 2014
Number of Place	: Participants from overseas – 32 Participants from Japan – 5
Venue	: Tokyo Campus Bunkyo Building, the University of Tsukuba (3-29-1, Otsuka, Bunkyo-Ku, Tokyo, 112-0012)
Objective	: To provide an opportunity for sports professionals in and outside of Japan to meet up, build a network and prepare for Tokyo 2020

Part 1 Programme Overview September 28 (Sun) ~ October 3 (Fri) , 2014

- To provide a course programme organized by TIAS. The topics will cover general information that will be the foundation for the seminar to be conducted by professionals from IOC the following week.
- To offer a programme that features Japanese culture and history :
Olympic movement in Japan, Olympic education, prof. Jigoro KANO and his contribution to BUDO (Japanese Martial Arts), to learn Japanese etiquette and experience 'OMOTENASHI' and culture, to visit the Campus of University of Tsukuba, the National Training Center, the Tokyo Metropolitan Government and venues for Tokyo 2020

Part2 Programme Overview October 6 (Mon) ~ October 11 (Sat) , 2014

- As a program of collaboration between TIAS and AISTS, the event management related to the Games will be a key topic, inviting professionals from IOC/IFs.
- To conduct case studies regarding Tokyo 2020, following group work/presentations. This will be evaluated by professionals from IOC.
- A joint certificate of completion will be issued by the University of Tsukuba and AISTS.



The Statue of Prof. Jigoro KANO
In front of the hall of the auditorium,
University of Tsukuba



Discussions and Presentations

Part 1 TIAS Seminar

The Olympic Movement in Japan and Japanese Culture

Sep. 28 (Sun)	
18:00-20:00	Welcome Dinner

Sep. 29 (Mon) Olympic Education (Open to Media) Room: 134	
09:00-09:30	Opening speech (Dr. Ichiro Kono, Dr. Michiyoshi Ae)
09:30-10:00	Project of "Sport for Tomorrow" (Mr. Atsuyuki Asano)
10:00-10:30	Tsukuba International Academy for Sport Studies (Dr. Hisashi Sanada)
11:00-12:30	Tokyo and 1964 Tokyo Olympics (Dr. Satoshi Shimizu)
14:00-17:00	To visit the venues for the 2020 Tokyo Olympic and Paralympic Games

Sep.30 (Tue) International Sport Studies in the 21st Century (at Tsukuba Campus, the University of Tsukuba)	
11:00-12:00	Anti-Doping in Japan (Mr. Koichi Watanabe, Ms. Mayumi Yamamoto)
12:00-13:00	Future of adapted physical education and Sport, Paralympic and Policy (Dr. Yukinori Sawae, Dr. Nobuko Tanaka)
14:00-15:00	Exercise Physiology for Tokyo 2020 (Dr. Takeshi Nishiyasu)
15:00-17:00	To experience sports activities (Mr. Nemes Roland Janos)
17:30-19:00	To meet a group student from the University of Tsukuba

Oct. 1 (Wed) Japanese Martial Arts and Culture Room: 119	
09:00-10:00	Philosophy of Prof. Jigoro Kano and the Olympics (Dr. Hisashi Sanada)
10:00-11:00	History of Japanese Budo (Dr. Junko Ohishi)
11:30-12:30	The history of traditional sports in Central Asia: Tajikistan (Dr. Zubaidullo Ubaidulloev)
13:30-17:00	To visit the Tokyo Organising Committee of the Olympic and Paralympic Games Field trip to National Diet Building and the Imperial Palace by bus

Oct. 2 (Thu) Japanese Manner and Experience of Judo (Open to Media) Room: 134	
09:00-12:30	Japanese Manner and "Omotenashi" (Ms. Izumi Egami)
13:00-15:00	To meet a group of students from the Junior High School at Otsuka, University of Tsukuba (Mr. Tatsuki Nagaoka)
15:30-17:00	Experience of Judo (Mr. Samejima)

Oct. 3 (Fri) Japanese Culture and Festival Room: 119	
10:00-11:00	Japanese Culture and Festival (Ms. Izumi Egami)
11:00-12:00	"Kitsuke", Dressing Japanese Kimono (Ms. Izumi Egami)
13:00-17:00	To visit Ryogoku and Asakusa (exhibition of Edo-Tokyo Museum, Sumo stable)

Sat. 4th Oct. 1:30pm~4:30pm (Open to Media)
Olympic and Paralympic Forum 2014 @Tokyo International Forum D5

Part 2 : AISTS Sport Event Management & Organisation Seminar

10月6日 (Mon) Preparing for the Games (Open to Media)	
09:00-09:30	Opening / Keynote Speech (Koji Murofushi -Tokyo2020)
09:30-12:30	Sport Competition: prior, during & after the event (Marinescu, Vlad- SportAccord)
13:30-15:00	Venue Management (Hartley, Clare- ARC Consultancy)
15:30-17:00	Planning & Logistics (Hartley, Clare- ARC Consultancy)
17:00-18:00	Group work -Introduction (Hendriks, Geert - AISTS)

10月7日 (Tue) Working at the Games	
09:00-10:30	Hospitality & Protocol (tbc)
11:00-12:30	Volunteering (tbc)
13:30-15:00	Cross-cultural Communication (Curdy, Araiane- Ctrl Culture Relations)
15:30-17:00	Mega Event Transportation & Sustainability (Bovy, Philippe- EPFL, IOC Expert)

10月8日 (Wed) Delivering the Games	
09:00-10:30	Ticketing & Accreditation (Williamson, Paul- London 2012, ER 2015)
11:00-12:30	Safety & Security (Williamson, Paul- London 2012, ER 2015)
13:30-15:00	Emerging Trends in Media (Dr. Tomasz Trzcinski- Playful Vision)
15:30-17:00	Group work- Part 1

10月9日 (Thu) Legacy of the Games (Open to Media)	
09:00-10:30	Youth Engagement & Activation (Cholley Patrice- IOC)
11:00-12:30	Information & Communication Technology (Payne, Christopher-IOC)
13:30-15:00	Knowledge Transfer (Payne, Christopher- IOC)
15:30-17:00	Group work – Part 2

10月10日 (Fri) Presentation Group work (Open to Media)	
09:00-10:30	Group work – Part 3
10:30-11:00	Keynote Speech Mr. Pál SCHMITT (IOC member)
13:00-15:30	Group work – Final Presentation
15:30-15:45	Closing (TIAS&AISTS)

10月11日 (Sat)	
18:00-20:00	Farewell Party